



European Calls for Internationalization

Beneficiary: **GNECCHI S.R.L.**

Initiative carried out under **Axis III - promoting the competitiveness of small and medium-sized enterprises**

Objective: **investments in favor of growth and employment**

Action III.3.B.1.1 - **Export promotion projects, intended for businesses and their aggregate forms on a territorial or sectoral basis**

Project description: The project involves the acquisition of specialist consultancy services aimed at developing and consolidating the company's presence in the following foreign markets: German, German cantons of Switzerland, Holland, France and Russia. The main goal is to increase the share of foreign turnover.

REALIZZATO CON IL SOSTEGNO DI



UNIONE EUROPEA
Fondo europeo di sviluppo regionale



Regione
Lombardia



POR FESR 2014-2020 / INNOVAZIONE E COMPETITIVITÀ

The objectives are to increase the share of foreign turnover by attracting new customers operating in the target markets, to strengthen the company's visibility on the international scenario, to guarantee future growth thanks to a progressive expansion of its market share, to benefit from the economies of scale that they allow access to new financial resources and exploit the cost advantages linked to size, diversify risk by reducing the company's dependence on a single market and increase the company's ability to respond to globalization.

Spazio per marchi partner/sponsor. In caso di assenza di marchi eliminare campitura bianca e abbassare blocco testo fino a toccare il bordo verde